

New immersive environment for remote collaboration

April 20, 2021, Moscow, Russia - Polymedia, multinational systems integrator, is pleased to announce their latest partnership with US software vendor **SyncRTC Inc.** Polymedia's Gold Partner (Reseller) status and highly skilled team are now able to provide and support **SyncRTC's mashme.io** solutions within the territory of Russia and CIS countries. The **mashme.io** platform provides the capability to deliver and organize the remote educational process in a variety of formats. The key component of the solution is the "Room of the Future" studio specially equipped with professional AV infrastructure. The breakthrough technology overhauls remote education in academic and corporate environments taking efficiency to the next level.

The solution is indispensable for educational programs and corporate events where quality audiovisual communications and collaboration tools are essential. No special software is required to access all features of the **mashme.io** platform – all the work is conducted via a web browser. The "Room of the Future" studio enables an immersive learning environment with the "presence effect" of the remote participants. The studio equipment includes a video wall that displays remote participants, several cameras that record the main speaker from several angles, interactive devices that help manage presentation materials. Platform functionality helps to organize chats, group work, conduct polls. **Mashme.io** platform with the "The Room of the Future" component is implemented and successfully used in the Oxford Saïd Business School (UK), College of Business at Colorado State University (USA), Moscow School of Management Skolkovo, Santander banking group, and other educational hubs and international corporations.



“Polymedia brings over 22 years of experience within the AV and IT integration sector in delivering high-quality services and solutions to their clients”, explains Victor Sanchez, CEO, and Co-Founder of **SyncRTC Inc.** The **mashme.io** team is pleased to be partnering with such expertise and knowledge, and I have every confidence that together we can deliver a world-class service in the deployment of mashme **Room of the Future** solutions to customers in the region”.

The platform’s key feature – this cloud-based service is optimized to render each participant’s face, life-sized, to a UHD video wall, with exceptionally low latency and high-quality sound. The professor or event moderator has all the essential digital tools: interactive display, ability to collect feedback using chats, a repository of educational materials, online polls, analytics. The video of the main speaker is captured from multiple angles simultaneously, which helps to create a real-time presence effect and improve the engagement of participants. Capable of supporting up to 200+ remote connections in a single session, **mashme.io** is an ideal alternative to engage larger cohorts and audiences when face-to-face learning is not possible. The platform is flexible and scalable to deliver the most appropriate solution to fit the available space and budget to meet every client’s unique requirement.

“**SyncRTC** created a new world standard. Video collaboration not only helps to cooperate but also increases the productivity and efficiency of events. We share the views and philosophy of the company and think that in Russia, this solution will be in demand in educational institutions, corporations, and technology parks,” - says Igor Isheev, CTO of Polymedia.

The **mashme.io Room of the Future** software, integrated with professional AV infrastructure, will be at the center of a comprehensive solution for a specialized hybrid auditorium or a studio for online classes. The software employs the following systems:

- A video wall that displays remote participants, additional auxiliary displays
- Interactive display that is used to manage educational and presentation materials
- Automatic video cameras for multi-angle video capturing
- Professional audio system for sound capturing and amplification
- Commutation and audio-video signal mixing systems
- Professional lighting systems
- Broadcast systems

Modern remote collaboration and educational environments benefit from quality analytics. The comprehensive **mashme.io** Analytics Portal provides monitoring and valuable insights into event efficiency and engagement of attendees. Within the scope of Gold **mashme.io** Partnership, Polymedia can supply the **mashme.io** platform, design and implement the “**Room of the Future**” component, integrate it with existing customer solutions, provide training, and support services for users.

About Polymedia

Polymedia is a multinational systems integrator, distributor, and developer of hardware and software solutions, recognized globally in the audiovisual industry. The company specializes in the design and implementation of situation centers and control rooms, data analysis and visualization solutions for corporate and government sectors, the deployment of comprehensive projects for secondary and higher education, as well as creative solutions for business, entertainment, sports, and corporate events.

For more information, please visit www.polymediatech.com

About SyncRTC Inc.

SyncRTC is a global company headquartered in the US that specializes in cloud-based video collaboration. Its mashme.io platform, and associated solutions, including **Room of the Future**, have created a new paradigm in training and education by enabling integrated real-time online multimedia collaboration with many-to-many live video interactions. Leading corporations, universities, and business schools worldwide are using **SyncRTC**'s technology to create immersive, simulated educational environments that serve as a virtual alternative to in-person meetings, training sessions, and educational programs.

For more information, please visit www.mashme.io.

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